SKY HIGH SPORTS GUIDE TO TOUR COSTS

No two rugby tours cost exactly the same. The final price is shaped by where you travel, when you go, how long you stay, the size of your group and what you want to include.

What Affects the Price of a Rugby Tour?

A rugby tour is built from a number of moving parts. Flights, accommodation, transport, rugby, activities and the time of year all contribute to the overall cost. Small changes to any one of these can make a noticeable difference to the final price.

Our job is to help you understand those choices and build the strongest tour possible around your group's priorities and budget. Sometimes spending a little more in one area can make the whole tour better; in other cases, a simple change of date, hotel or itinerary can reduce the cost considerably.

The Biggest Cost Drivers

- **Destination:** Distance, local costs and the type of transport required all affect the price.
- **Dates:** School holidays, major events, weekends and peak travel periods can increase flight and hotel costs.
- **Group size:** Many fixed costs are shared across the group, so the number of travellers can have a significant effect on the per-person price.
- **Length of tour:** More nights means more accommodation, meals, transport and activities.
- **Accommodation:** Hotel standard, location, rooming and meal basis can all change the package price.
- **Travel:** Flights, ferries, trains and private coaches can be among the largest elements of a tour.
- **What you include:** Professional rugby, attractions, coaching, meals and premium activities all add value - and cost.

Important: A lower-cost tour is not always the best-value tour. The aim is to put the budget into the parts of the experience that matter most to your group.

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Travel, Dates & Accommodation

Often the Largest Parts of the Budget

When You Travel

The same tour can cost very different amounts depending on the dates. Flights and hotels respond to demand, so school holidays, bank holidays, major sporting events and busy weekends can all push prices upwards.

If your group has some flexibility, moving by a day or choosing a different weekend can sometimes make a meaningful difference. We will always look at the dates alongside the rugby calendar so that any saving still works for the tour itself.

How You Get There

Flights can be one of the biggest variables in any tour. Prices change as seats sell, and larger groups may not always be able to access the lowest public fare for every traveller. For shorter journeys, coach, ferry or rail travel may offer a different balance of price, flexibility and convenience.

Local transport matters too. A private coach that stays with the group throughout the tour offers convenience, but a city-centre programme using rail or public transport may work differently. The right option depends on the itinerary rather than simply choosing the cheapest vehicle.

Where You Stay

Hotel standard is only part of the equation. A well-located three-star hotel can sometimes create a better tour than a cheaper property outside the city once extra coach journeys and lost time are taken into account.

- Hotel category and quality.
- City-centre, resort or out-of-town location.
- Twin, triple, quad or single-room requirements.
- Breakfast-only, half-board or additional team meals.
- Whether the group needs meeting rooms, parking or other facilities.

The Group, Rugby & Experiences

What You Build Into the Tour Matters

Group Size & Rooming

Group size has a major effect on the per-person price because some costs are fixed or semi-fixed. A coach, guide or certain activities may cost broadly the same whether there are 30 or 40 travellers, meaning a larger group can sometimes spread those costs more efficiently.

Rooming can be just as important. A group with lots of single rooms will usually cost more than one able to use twins, triples or family rooms. This is particularly relevant for senior tours and groups travelling with large numbers of supporters.

The Rugby Programme

Fixtures are at the heart of the tour, but the rugby programme can vary considerably. A straightforward club fixture has different requirements from a professional coaching clinic, stadium training session, tournament entry or experience involving an elite club.

- Number of fixtures and training sessions.
- Tournament or festival entry fees.
- Professional coaching or specialist sessions.
- Stadium visits, professional matches and premium rugby experiences.
- Additional travel required to reach suitable opposition.

Activities & Experiences

The itinerary away from the pitch is another major variable. Sightseeing, theme parks, boat trips, adventure activities, stadium tours, winery visits and private experiences can transform a tour, but they also shape the budget.

We recommend deciding which experiences are genuinely important to the group rather than filling every spare hour. A few standout activities usually create better memories - and better value - than an itinerary packed with extras.

Meals & Hospitality

Some groups prefer flexibility and only include breakfast, while others want team dinners, half-board or more structured meal plans. Post-match hospitality may be included by host clubs, while premium restaurant experiences or private functions will increase the overall package.

How to Get the Best Value From Your Budget

The best way to control cost is not to strip the tour back blindly. It is to understand which parts matter most and spend the budget there.

- **Be flexible with dates where possible.** A small change in departure day or weekend can open up better travel and accommodation options.
- **Plan early.** It gives us more choice of flights, hotels, fixtures and activities before availability becomes tight.
- **Give us realistic numbers.** Accurate group sizes help us quote transport, accommodation and activities properly.
- **Prioritise the must-haves.** Tell us the experiences you care about most so we can protect those within the budget.
- **Think about location as well as hotel price.** Saving on a hotel can be false economy if it creates extra travel every day.
- **Keep the itinerary balanced.** Not every hour needs a paid activity. Free time can be an important part of the tour too.

Quick Guide

Factor	Can Increase Cost	Can Help Control Cost
Travel dates	School holidays, events, peak weekends	Flexible dates and early planning
Flights / travel	Late booking, limited seats, complex routes	Good schedules, early decisions, sensible routing
Accommodation	Higher category, central location, single rooms	Flexible rooming and the right hotel for the itinerary
Group size	Small group sharing fixed costs	Larger viable group spreading transport and guide costs
Rugby	Elite experiences, clinics, extra fixtures	Focus on the rugby experiences that matter most
Activities	Many paid or private experiences	Choose a few standout inclusions and allow free time

Please remember: Tour pricing is based on live availability and the requirements of each group. Flights, hotels and other supplier costs can change, so a quotation represents the options available at that time.

Tell Us What Matters Most

You do not need to build the budget on your own. Tell your Sky High Sports Tour Manager your approximate numbers, preferred dates, budget and the experiences that matter most. We will help you shape a tour that uses the budget in the right places.